

Becle, S.A.B. de C.V. Reports Second Quarter 2021 Unaudited Financial Results

Mexico City, Mexico, July 29, 2021 /BUSINESSWIRE/ -- BECLE, S.A.B. de C.V. ("Cuervo", "Becle" or the "Company") (BMV: CUERVO) today announced financial results for the quarter ended June 30th, 2021.

All figures in this release are derived from the Company's interim consolidated financial statements as of June 30th, 2021, and for the six-month period then ended, which are prepared in accordance with International Financial Reporting Standard (IFRS).

Second quarter 2021 highlights

- Volume increased 2.7% to 6,364 million nine-liter cases;
- Net sales increased 9.7% to P\$9,531 million pesos;
- Gross profit increased 9.8% to P\$5,071 million pesos. Gross margin was 53.2%, an increase of 0.1 percentage points year over year;
- Pro forma EBITDA decreased 14.9% to P\$2,004 million pesos (P\$1,631 million pesos as reported). Pro forma EBITDA margin was 21.0%, a decrease of 6.1 percentage points year over year;
- Pro forma consolidated net income decreased 19.4% to P\$1,169 million pesos (P\$893 million pesos as reported). Pro forma net margin was 12.3%, a decrease of 4.4 percentage points year over year and;
- Pro forma earnings per share ("EPS") was P\$0.33 pesos (P\$0.25 pesos as reported).

All abovementioned increases and decreases have been determined in comparison to the corresponding period in the preceding year.

Management commentary

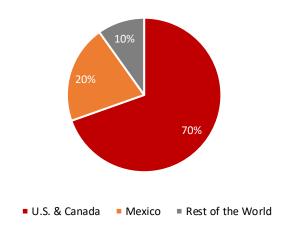
Our tequila and other spirits portfolios continued to perform well across our different regions this quarter. However, as we move on from the COVID-19 pandemic, we are seeing growth normalizing to levels closer to the ones seen in 2019 as year-on-year comparisons become tougher due to the unprecedented growth seen early in the pandemic. In this context, net sales were up 9.7% compared to the second quarter of 2020 and up 20.2% for the first half of the year. The second quarter brought strong results for Mexico and the Rest of the World regions in particular, with all regions performing well in the premium tequila category.

The Company is confident that its work over the years to build a portfolio of leading, trusted, and desirable brands, focused on high-growth spirits categories and supported by a global distribution network, will allow it to further generate value for its shareholders.

Second quarter 2021 results Volume by region 2Q21 (in 000s nine-liter cases)

Region	2Q21	2Q20	(Var.% YoY)
U.S. & Canada	4,428	4,666	-5.1%
Mexico	1,308	1,141	14.7%
Rest of the World	628	392	60.0%
Total	6,364	6,199	2.7%

Volume breakdown by region 2Q21



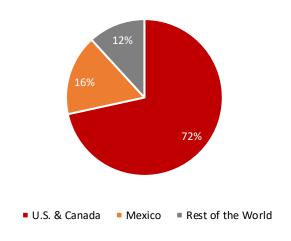
During the second quarter of 2021, total volume increased 2.7% to 6,364 million nine-liter cases. The year over year growth is explained by a 60.0% year on year volume increase in the Rest of the World ("RoW") region, which was mainly driven by the recovery of the onpremise channel in some of the countries in the region and a 14.7% year on year volume increase in Mexico primarily driven by the strong performance of the Premium Tequila category. This increase was partially offset by a 5.1% volume decrease in the U.S. and Canada, due to supply chain constrains and the normalization of growth in the quarter to

pre-COVID-19 pandemic growth rates and a very difficult comparison period given our pandemic-driven performance in 2Q20.

Net sales by region 2Q21 (in P\$, millions)

Region	2Q21	2Q20	(Var.% YoY)
U.S. & Canada	6,822	7,093	-3.8%
Mexico	1,584	934	69.6%
Rest of the World	1,124	662	69.9%
Total	9,531	8,689	9.7%

Net sales breakdown by region 2Q21

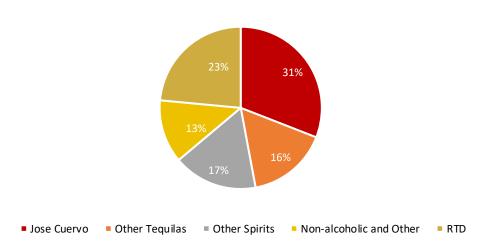


Second quarter 2021 net sales increased 9.7% year on year to P\$9,531 million pesos. Net sales for the RoW region increased by 69.9% when compared to the second quarter of 2020, primarily due to the easing of lockdowns and restrictions. In the same period, net sales in Mexico increased 69.6%, primarily due to the reopening of the on-premise channel and consumption levels rising with the vaccination roll out. U.S. and Canada net sales decreased 3.8% year on year, mainly due to foreign exchange effects, the difficult comparison with COVID-19 pandemic-driven results in the second quarter of 2020, and partially offset by price increases in selected markets.

Volume by category 2Q21 (in 000s nine-liter cases)

Category	2Q21	2Q20	(Var.% YoY)
Jose Cuervo	1,967	1,816	8.3%
Other Tequilas	1,027	663	54.8%
Other Spirits	1,070	832	28.6%
Non-Alcoholic and Other	803	1,201	-33.2%
RTD	1,496	1,686	-11.3%
Total	6,364	6,199	2.7%

Volume breakdown by category 2Q21

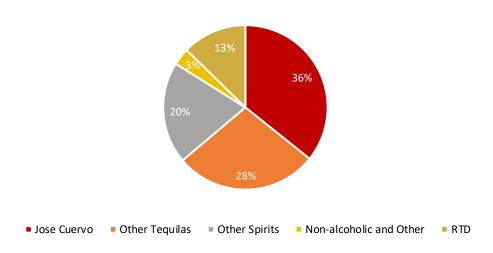


Volume of 'Jose Cuervo' increased 8.3% compared to the same period in 2020 and represented 30.9% of total volume for the second quarter of 2021. 'Other Tequilas' brands represented 16.1% of total volume, with volume increasing 54.8% compared to the prior year period. 'Other Spirits' brands represented 16.8% of total volume in the period and experienced a 28.6% increase in volume compared to the second quarter of 2020. Volume of 'Non-alcoholic and Other' represented 12.6% of total volume and decreased 33.2% compared to the prior year period. Volume of 'RTD' represented 23.5% of total volume and decreased by 11.3% compared to the same period in the previous year.

Net sales by category 2Q21 (in P\$, millions)

Category	2Q21	2Q20	(Var.% YoY)
Jose Cuervo	3,407	3,365	1.2%
Other Tequilas	2,678	1,803	48.5%
Other Spirits	1,912	1,380	38.6%
Non-alcoholic and other	322	516	-37.5%
RTD	1,211	1,624	-25.4%
Total	9,531	8,689	9.7%

Net sales breakdown by category 2Q21



Net sales of 'Jose Cuervo' increased 1.2% compared to the same period in 2020 and represented 35.7% of total net sales for the second quarter of 2021. Net sales of 'Other Tequilas' brands increased 48.5% compared to the prior year period and represented 28.1% of total net sales. 'Other Spirits' brands represented 20.1% of total net sales in the period and increased 38.6% compared to the second quarter of last year. Net sales of 'Non-alcoholic and Other' represented 3.4% of total net sales and decreased 37.5% compared to the prior year period. Net sales of 'RTD' represented 12.7% of total net sales and decreased 25.4% compared to the same period in the previous year.

Gross profit during the second quarter of 2021 increased 9.8% over the same period in 2020 to P\$5,071 million pesos. Gross margin was 53.2% for the second quarter of 2021 compared to 53.1% for the second quarter of 2020. This gross margin increase, primarily reflects the year over year price increase across regions, better category/product mix and a steady agave market price partially offset by the appreciation of the Mexican peso against the U.S. dollar.

Advertising, marketing and promotion ("AMP") expenses in second quarter 2021 increased 71.3% to (P\$2,354 million pesos as reported) when compared to the second quarter of 2020. Second quarter includes an AMP accrual of P\$373 million pesos related to the Eire Born Spirits ("EBS") transaction closing in April 2021. The normalized or pro forma AMP expense for the second quarter of 2021 was P\$1,981 million pesos. AMP expenses increased reflecting the Company's efforts in 2020 to rephase AMP execution as a result of the COVID-19 pandemic. The second quarter 2021 AMP expenses increase indicates the reactivation and phasing of AMP investment opportunities across both our regions and our brands, increasing spend in key categories and markets.

As a percentage of net sales, pro forma AMP expenses increased to 20.8% from 15.8% in the same period of the previous year driven by the different phasing mentioned above. For the six months ended June 30th, as a percentage of net sales, pro forma AMP expenses decreased to 18.0% from 18.8% in the same period of the previous year.

Distribution expenses increased 60.6% to P\$461 million pesos when compared to the second quarter of 2020, driven by higher volume and increased logistics costs.

Selling and administrative ("SG&A") expenses increased 1.2% to P\$800 million pesos when compared to the second quarter of 2020. As a percentage of net sales, SG&A expenses decreased to 8.4% from 9.1% in the same period of 2020, driven by firm cost control and supported by an acceleration in sales.

Pro forma operating income during the second quarter of 2021 decreased 17.1% to P\$1,804 million pesos (P\$1,430 million pesos as reported) compared to the same period of 2020. Pro forma operating margin decreased to 18.9% compared to 25.0% in the same prior year period.

Pro forma EBITDA in the second quarter of 2021 decreased 14.9% to P\$2,004 million pesos (P\$1,631 million pesos as reported) compared to the second quarter of 2020. The pro forma EBITDA margin was 21.0% for the second quarter of 2021 versus 27.1% for the second quarter of 2020.

The net financial result was negative P\$224 million pesos during the second quarter of 2021 compared to negative P\$214 million pesos in the same period of 2020. This loss was mainly derived from the appreciation of the Mexican peso against the U.S. dollar when compared to the second quarter of 2020.

Pro forma consolidated net income in the second quarter of 2021 decreased 19.4% to P\$1,169 million pesos (P\$893 million pesos as reported), compared to P\$1,451 million pesos in 2020. Pro forma net margin was 12.3% for the second quarter of 2021, compared to 16.7% for the second quarter of 2020. EPS was P\$0.33 pesos (P\$0.25 pesos as reported) in the second quarter of 2021.

Financial position and cash flow

As of June 30, 2021, cash and cash equivalents were P\$7,046 million pesos, and total financial debt was P\$12,862 million pesos. During the first half of 2021, the Company generated net cash from operating activities of P\$1,024 million pesos, and used P\$4,016 million pesos in net investing activities, which included the increase in equity participation of EBS. Net cash generated from financing activities was P\$2,525 million pesos for the period ended on June 30, 2021.

Increase in equity participation of Eire Born Spirits

On April 23, 2021, the Company completed the exercise of its option to acquire additional equity interests of EBS. EBS owns and markets the Proper No. Twelve Irish whiskey brand.

Capital allocation and dividend payment

As announced in the Company's capital allocation program during the annual general ordinary shareholders meeting held on April 27, 2021, a cash dividend payment will be made on August 5, 2021 in an amount of P\$0.43039 pesos for each outstanding share representing the capital stock of Becle.

Proximo organizational changes

Mr. Michael Keyes, Proximo Spirits, Inc.s ("Proximo") President and CEO, has decided to retire and will be leaving the organization by year-end. Mr. Luis Félix, Managing Director for Mexico & Latam, will be replacing Mr. Keyes at Proximo in an orderly transition process. Mr. Félix is a seasoned spirits industry veteran, with over 20 years of experience in the sector. Mr. Félix will in turn be replaced in the Mexico and Latam region by Mrs. Olga Limon, also an experienced industry executive.

IFRS 9; IFRIC 16: Net investment hedge disclosures

Financial instruments to hedge net investments in foreign operations

Beginning January 1st, 2020, the Company designated its US\$500 million senior notes as a hedging instrument for its net investment in Sunrise Spirits Holdings, Inc., which is a subholding entity of the U.S. operations, with the objective of mitigating the exchange rate risk arising between the functional currency of these operations and the functional currency of the holding company that has such investment.

The Company formally designated and documented the hedging relationship, setting the objectives, risk-hedging strategy, identification of the hedging instrument, hedged item, nature of the risk to be hedged, and effectiveness assessment methodology. Since the exchange rate hedging relationship is clear, the method the Company used to assess the effectiveness consisted of a qualitative effectiveness test by comparing the critical terms between the hedging instruments and the hedged items.

Accounting policy

Net investment hedge in a foreign operation

The Company applies hedge accounting to the foreign exchange risk resulting from its investments in foreign operations because of changes in exchange rates arising between the functional currency of that operation and the functional currency of the holding company, regardless of whether the investment is held directly or through a sub-holder. The change in exchange rates is recognized in Other Comprehensive Income as part of the translation effect when the foreign operation is consolidated.

To this end, the Company designates the debt denominated in foreign currency as hedging instruments; therefore, the exchange effects arising from such debt are recognized in Other Comprehensive Income, in the translation effects line, to the extent that the hedge is effective. When the hedge is not effective, exchange rate differences are recognized in foreign exchange gain or loss in the consolidated income statement.

The Company plans to host a conference call for investors at 9:00 a.m. Mexico City Time (10:00 a.m. E.T.) on, Thursday, July 29th, 2021, to discuss the Company's second quarter 2021 unaudited financial results. Interested parties may also listen to a simultaneous webcast of the conference call by logging onto the Company's website at:

http://public.viavid.com/index.php?id=145450 or www.becle.com.mx.

Second Quarter 2021 Unaudited Financial Results Conference Call and Webcast Details

Date: Thursday, July 29th, 2021

Time: 9:00 a.m. Mexico City Time (10:00 a.m. E.T.)

Participants: Juan Domingo Beckmann (CEO)

Fernando Suárez (CFO)

Dial-in: Mexico Toll-free 800-522-0034

U.S. Toll-free 1-877-407-0792

Toll/International 1-201-689-8263

Conference ID: 13721007

Webcast:

http://public.viavid.com/index.php?id=145450 or www.becle.com.mx.

*Those joining via webcast will be unable to participate in the live Q&A

About Becle

Becle is a globally renowned company in the spirits industry and the world's largest producer of tequila. Its extraordinary portfolio of over 30 spirits brands, some of them owned, some of them agency brands distributed only in Mexico, has been developed throughout the years to participate in key categories with high growth potential, serving the world's most important alcoholic beverage markets and attending key consumer preferences and tendencies. Becle's portfolio strength is based on the profound legacy of its iconic internally developed brands such as Jose Cuervo®, combined with complementary acquisitions such as Three Olives®, Hangar 1®, Stranahan's®, Bushmills®, Pendleton®, Boodles® and Proper No. Twelve®, as well as a relentless focus on innovation that over the years has created renowned brands such as 1800®, Maestro Dobel®, Centenario®, Kraken®, Jose Cuervo® Margaritas and B:oost®, among others. Becle's brands are sold and distributed in more than 85 countries.

EBITDA

EBITDA is a measure used in the Company's financial analysis that is not recognized under IFRS but is calculated from amounts that derive from the Company's financial statements. We calculate EBITDA as net income plus depreciation and amortization, income tax expense, and interest expense, less interest income, plus foreign exchange gain (loss).

EBITDA is not an IFRS measure of liquidity or performance, nor is EBITDA a recognized financial measure under IFRS. We believe that EBITDA can be useful to facilitate comparisons of operating performance between periods on a combined basis, but these metrics may be calculated differently by other issuers. EBITDA should not be construed as an alternative to (i) net income as an indicator of the Company's operating performance or (ii) cash flow from operating activities as a measure of the Company's liquidity.

Disclaimer

This press release contains certain forward-looking statements which are based on Becle's current expectations and observations. Actual results obtained may vary significantly from these estimates. The information related to future performance contained in this press release should be read jointly with the risks included in the "Risk Factors" section of the Annual Report filed with the Comision Nacional Bancaria y de Valores (Mexican National Banking and Securities Commission). This information, as well as future statements made by Becle or by any of its legal representatives, either in writing or verbally, may vary significantly from the actual results obtained. These forward-looking statements speak only as of the date on which they are made, and no assurance can be made as to the actual results obtained. Becle undertakes no obligation and does not intend to update or review any such forward-looking statements, whether as a result of new information, future developments or other related events.

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Consolidated Income Statements

			uarter ended 0 th , 2021		uarter ended 0 th , 2020		ver year ance
(Figures in millions, except per share amounts)	(U.S. \$) ⁽¹⁾	(Pesos)	% of net sales	(Pesos)	% of net sales	\$	%
Net sales	481	9,531		8,689		842	9.7
Cost of goods sold	225	4,460	46.8	4,072	46.9	388	9.5
Gross profit	256	5,071	53.2	4,617	53.1	454	9.8
Advertising, marketing and promotion	119	2,354	24.7	1,374	15.8	980	71.3
Distribution	23	461	4.8	287	3.3	174	60.6
Selling and administrative	40	800	8.4	791	9.1	9	1.2
Other expenses (income), net	1	25	0.3	(11)	-0.1	36	(340.0)
Operating income	72	1,431	15.0	2,175	25.0	(744)	(34.2)
Financing results	11	224	2.4	214	2.5	10	4.8
Income before income taxes	61	1,207	12.7	1,961	22.6	(754)	(38.5)
Incometaxes	16	314	3.3	510	5.9	(196)	(38.5)
Consolidated net income	45	893	9.4	1,451	16.7	(559)	(38.5)
Non-controlling interest	1	10	0.1	2	0.0	NM	NM
Controlling interest	45	883	9.3	1,450	16.7	(567)	(39.1)
Depreciation and amortization	10	200	2.1	180	2.1	20	11.4
EBITDA	82	1,631	17.1	2,355	27.1	(724)	(30.8)
EBITDA – pro forma (2)	101	2,004	21.0	2,355	27.1	(351)	(14.9)
Consol. net income - pro forma (2)	59	1,169	12.3	1,451	16.7	(282)	(19.4)
Earnings per share	0.01	0.25		0.40		(0.16)	(39.1)
Earnings per share - pro forma (2)	0.02	0.33		0.40		(0.07)	(17.5)
Shares (in millions) used in calculation of earnings per share	3,591	3,591		3,591			

U.S. dollars translated at 19.80 Mexican pesos solely for the convenience of the reader. Pro forma to exclude a non-recurring AMP accrual related to continuing promotional activities for acquired intellectual property as part of the Eire Born Spirits ("EBS") transaction closing in April 2021. (1) (2)

Consolidated Income Statements

			ths ended 80 th , 2021		ths ended 30, 2020		ver year iance
(Figures in millions, except per share amounts)	(U.S. \$) ⁽¹⁾	(Pesos)	% of net sales	(Pesos)	% of net sales	\$	%
Net sales	843	16,699		13,894		2,805	20.2
Cost of goods sold	393	7,785	46.6	6,588	47.4	1,197	18.2
Gross profit	450	8,914	53.4	7,306	52.6	1,608	22.0
Advertising, marketing and promotion	171	3,379	20.2	2,617	18.8	762	29.1
Distribution	42	826	4.9	475	3.4	351	73.8
Selling and administrative	79	1,574	9.4	1,556	11.2	18	1.1
Other expenses (income), net	1	21	0.1	(32)	-0.2	53	(166.1)
Operating income	157	3,114	18.6	2,689	19.4	425	15.8
Financing results	12	240	1.4	(215)	-1.5	455	(211.4)
Profit before income taxes	145	2,874	17.2	2,904	20.9	(30)	(1.0)
Income taxes	38	747	4.5	755	5.4	(8)	(1.0)
Consolidated net income	107	2,127	12.7	2,149	15.5	(22)	(1.0)
Non-controlling interest	0	10	0.1	2	0.0	NM	NM
Controlling net income	107	2,117	12.7	2,147	15.5	(30)	(1.4)
Depreciation and amortization	20	397	2.4	<u>354</u>	2.1	_ 43	12.2
EBITDA	177	3,511	21.0	3,043	21.9	468	15.4
EBITDA – pro forma (2)	196	3,884	23.3	3,043	21.9	841	27.6
Consol. net income - pro forma (2)	121	2,403	14.4	2,149	15.5	254	11.8
Earnings per share	0.03	0.59		0.60		(0.01)	(1.0)
Earnings per share - pro forma (2)	0.03	0.67		0.60		0.07	11.7
Shares (in millions) used in calculation of earnings per share	3,591	3,591		3,591			

U.S. dollars translated at 19.80 Mexican pesos solely for the convenience of the reader. Pro forma to exclude a non-recurring AMP accrual related to continuing promotional activities for acquired intellectual property as part of the Eire Bom Spirits ("EBS") transaction closing in April 2021. (1) (2)

Consolidated Statements of Financial Position

		June 30 th , 2021	December 31 st , 2020
(Figures in millions)	(U.S. \$) ⁽¹⁾	(Pesos)	(Pesos)
Assets			
Cash and cash equivalents	356	7,046	7,646
Trade receivables	362	7,161	9,214
Related parties	2	31	57
Recoverable income tax	45	890	624
Other recoverable taxes and other receivables	69	1,362	1,291
Inventories	609	12,053	11,194
Financial Instruments at fair value through profit and loss	- 83	1,643	304 292
Biological assets	63 46	1, 04 3 914	1,005
Prepayments Total current assets	1,571	31,100	31,627
Inventories	315	6,243	5,960
Biological assets	226	4,481	4,895
Investments in associates	9	182	1,580
Property, plant and equipment	546	10,818	10,169
Intangible assets	1,015	20,105	15,447
Goodwill	350	6,937	6,891
Right-of-use assets	110	2,176	2,352
Deferred in come tax	119	2,353	2,357
Employeebenefits	11	220	235
Other assets	3	62	68
Total non-current assets	2,706	53,577	49,955
Total assets	4,276	84,678	81,582
<u>Liabilities</u>			
Bankloan	150	2,972	-
Seniornotes	2	48	49
Trade payables	174	3,440	3,062
Related parties	3	57	170
Lease liabilities	15	306	617
Other accounts payable	236	4,666	4,810
Total current liabilities	580	11,489	8,708
Seniornotes	497	9,842	9,907
Lease liabilities	92	1,823	1,844
Environmental reserve Other liabilities	7 27	130 529	126 508
Deferred in come taxes	300	5,939	5,743
Total non-current liabilities	922	18,263	18,129
Total liabilities	1,502	29,752	26,837
Stockholders' equity	1,302	29,132	20,037
Stockholders' equity attributable to controlling interest	2,769	54,837	54,666
Non-controlling interest	5	89	79
Total stockholders' equity	2.774	54,926	54.745
Total liabilities and stockholders' equity	4,276	84,678	81,582
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 $[\]hbox{ (1)} \qquad \hbox{ U.S. dollars translated at 19.80 Mexican pesos solely for the convenience of the reader.}$

Consolidated Statements of Cash Flow

(Figures in millions)		Six months ended June 30 th , 2021	Six months ended June 30 th , 2020
	(U.S. \$) ⁽¹⁾	(Pesos)	(Pesos)
Operating activities:			
In come before income taxes	145	2,874	2,904
Adjustment from non-cash items:			
Depreciation and amortization	20	397	354
Loss on sale of property, plant and equipment	-	6	32
Other non-cash items	(62)	(1,228)	97
Interestincome	(2)	(32)	(97)
Un realized foreign exchange profit	(14)	(276)	(470)
Interest expense	10	201	212
Equity method	(1)	(25)	
Subtotal	97	1,917	3,032
(Increase) decrease in:			
Trade receivables	100	1,976	2,843
Related parties	(4)	(85)	49
Other recoverable taxes and other receivables	(15)	(293)	(536)
Inventories	(66)	(1,304)	(3,086)
Biological assets	(46)	(910)	(895)
Prepayments	5	89	(167)
Other assets	7	137	107
Increase (decrease) in:			
Trade payables	20	398	1,489
Other accounts payables	(6)	(122)	(1,767)
Employeebenefits	1	16	21
In come taxes paid or recoverable	(40)	(795)	(187)
Net cash from operating activities	52	1,024	903
Investing Activities:			
Property, plant and equipment	(47)	(937)	(1,672)
Intangible assets	(149)	(2,942)	(20)
Investment in associates	(9)	(169)	(1,543)
Interestincome	2	32	97
Net cash fromin vestment activities	(203)	(4,016)	(3,140)
Financing activities:			
Repurchase of shares	-	-	115
Bankloan	157	3,107	-
Principal lease payment	(17)	(345)	(236)
Interestpaid	(12)	(237)	(270)
Net cash from financing activities	128	2,525	(391)
Net decrease of cash and cash equivalents	(24)	(467)	(2,628)
At beginning of the period Effects of exchange rate changes on cash and cash	386	7,646	9,628
equivalents	(7)	(133)	1,261
Cash and cash equivalents at end of period	356	7,046	8,261

 $^{(1) \}quad \text{U.S. dollars translated at } 19.80\,\text{Mexican}\,\text{pesos solely for the convenience of the reader}.$